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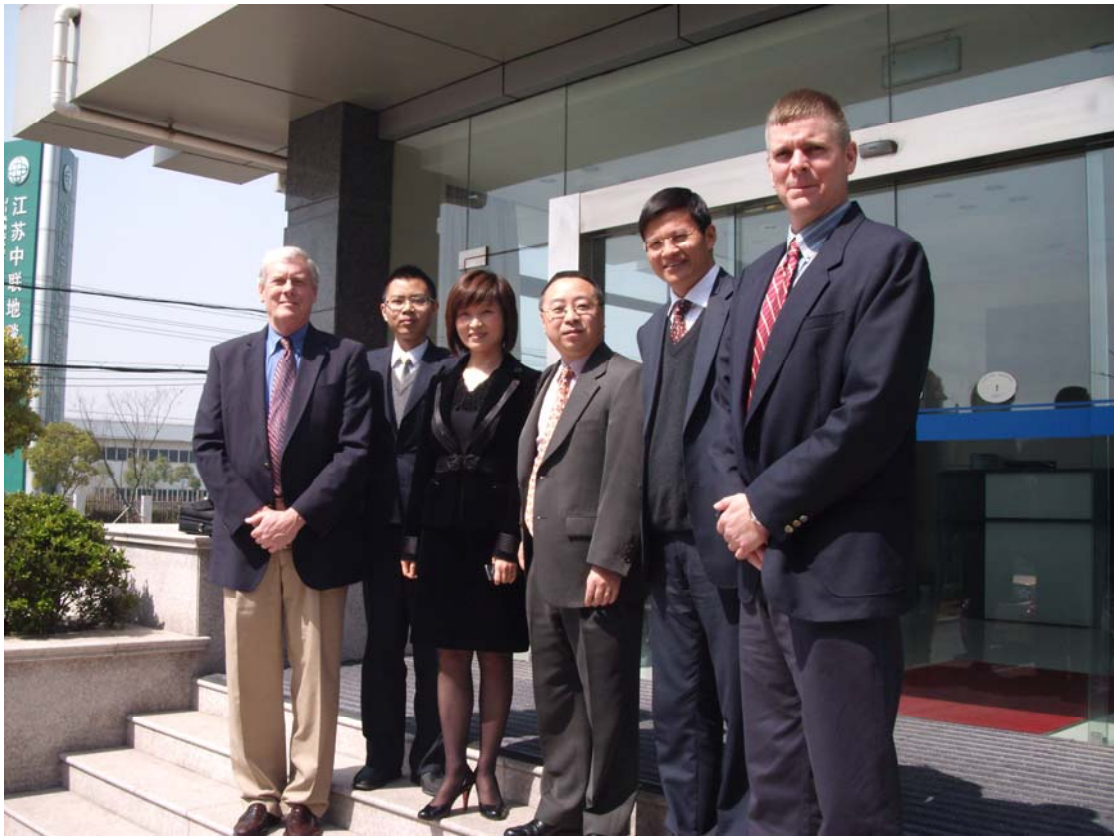
Artisan Business Group
- Your trusted business partner

2010 Exploratory Legal & Investment Mission to China

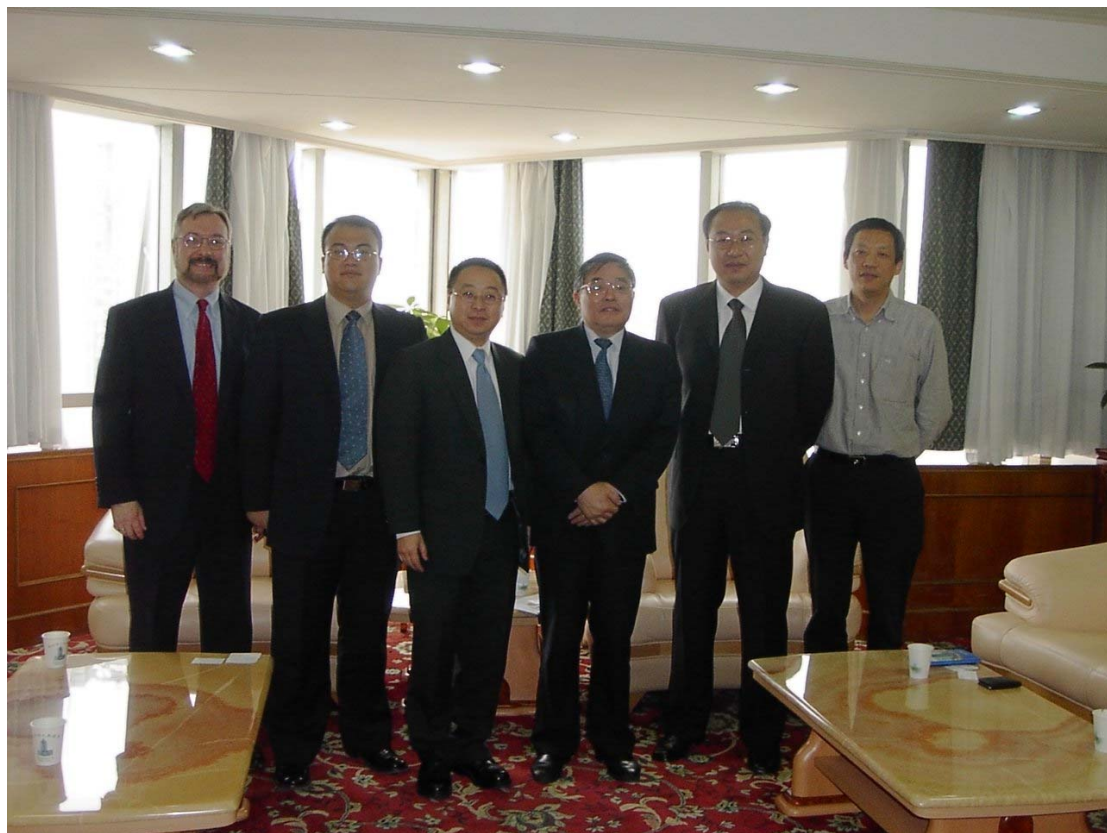


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热忱期待您与我们合作和交流!
Helping You Achieve Better Results in China



Brian Su (middle) with US Clients and Chinese Executives



Brian Su (3rd from Left) with US Clients and Chinese Officials in China

Mission Organizer and Leader

Mr. Brian B. Su

CEO/President

Artisan Business Group

Managing Director

China Specialists Alliance

Managing Director

EB-5 China Marketing & Field Support Center

Mr. **Brian Su** is an accomplished entrepreneur business developer who has covered all aspects of strategy and marketing in international business since 1987. He has extensive experience in international trade, business development, marketing management, and strategic planning.

Prior to founding Artisan Business Group, Mr. Su served Illinois governor Jim Edgar from 1996-1998 and assisted him in his successful trade mission to China and Japan in 1996. Before coming to the U.S. in 1989, Mr. Su worked as a marketing manager for China Non-Ferrous Metals Import and Export Corporation to promote business worldwide.

Mr. Su has a MPA degree from the University of Illinois at Springfield in the U.S., and a Bachelor degree in English from Guizhou University in China. He is fluent in Chinese Mandarin and English. His extensive network of Chinese government and business connections, together with the amalgam of his Chinese background, U.S. education and multinational work experience, leaves him well placed to bridge the business knowledge gap between the two cultures. Mr. Su is able to give its clients a unique inside view of what is happening in China found nowhere else. Mr. Su has facilitated many business and trade missions to China, Japan and Korea, and also assisted Chinese trade missions and government delegations to the U.S. He has won the trust and appreciation from clients in China, Korea, Japan and the U.S.

Mr. Su is also a leading authority in EB-5 project marketing and promotion in greater China market and Asian regions. He has advised a number of EB-5 Regional Center executives and immigration law firms on marketing their investment projects and services to international investors and clients.

If you need more information about Mr. Brian Su's background, please log on <http://www.BrianSu.com>. For trade mission details and updates, please log on <http://www.ArtisanBusinessGoup.com>.

2010 Exploratory Legal & Investment Mission to China

Participating in our mission allows you to fast track your exploratory research and/or build upon earlier experiences in China. Our mission will take you to strategically selected cities to help access potential partners and clients they need to connect with to successfully enter the Chinese marketplace. Our established network of personal business and government contacts helps you achieve your business goals in a relatively short timeframe. Our years of experience, comprehensive planning and attention to detail allow you to focus on business objectives and get the most out of your visit to China. If you are looking for extraordinary opportunities to enter and/or expand your business into the world's fastest growing market, you need to register for the ***2010 Exploratory Legal & Investment Mission to China*** designed for American immigration attorneys and EB-5 investment executives.

WHY:

China approximately has 825,000 people that have more than one million USD in savings. (80 individuals in China had wealth of at least US\$1 billion, 4,000 are valued at above \$100 million USD and 51,000 exceed \$10 million USD. On average, 6 out of 10,000 people are millionaires in China. McKinsey's survey shows that in 41% of the affluent people in China are willing to make investments overseas. Compared to 37% in Hong Kong and a mere 24% in Singapore. Thus, it can be concluded that Chinese consumers hold a more liberal view towards the idea of foreign investment. Additionally, half million of Chinese students, business executives and tourists are now visiting the U.S. each year, demands for legal and immigration services are rapidly increasing.

The number of U.S. immigration law firms and EB-5 Regional Centers doing business in China is growing at a fast pace. Some of the major barriers to businesses in China are limited resources and lack of know-how. This mission is specifically designed to promote American immigration legal and investment services and build personal and professional relationships in Chinese markets through our rich experience and large network of contacts at different levels in Chinese private sectors and government agencies in China. This mission offers an excellent opportunity and makes it a must for any law firms and EB-5 Regional Centers serious about the Chinese market.

HOW:

Main activities include various meetings with top Chinese immigration consulting firms and service providers, Chinese law firms, government officials, and private business executives, western firms and executives. Activities are organized so you can gain first-hand knowledge about Chinese business practices and environment, introduce and promote your service and investment projects to Chinese, explore opportunities of developing and expanding your business, build up your business network/partnership in this large market, meet with local business executives and

government officials in relevant fields, have opportunities to visit companies and customers, and get maximum exposure for your services in the Chinese market. Interpreter will accompany the delegation throughout the mission, ensuring effective communication with potential business partners. You will be provided with a cost-effective way to do business in China with our assistance.

WHERE:

Shanghai, Beijing, Guangzhou (Guangdong Province)

WHEN:

April 3-13, 2010 (TENTATIVE and dates are subject to change); your quick response is required as we need considerable time to make travel arrangement and apply for your Visa. Please pay attention to our updates from our trade mission website at <http://www.ArtisanBusinessGroup.com>.

ITINERARY (tentative):

April 3 (Saturday), Day 1 departure for China (O'Hare Int'l Airport)

April 4 (Sunday), Day 2 arrival in Shanghai in afternoon and trip briefing

April 5 (Monday), Day 3 meetings in Shanghai

April 6 (Tuesday), Day 4 flying to Beijing, meeting

April 7 (Wednesday), Day 5 meetings in Beijing

April 8 (Thursday), Day 6 flying to Guangzhou, meeting

April 9 (Friday), Day 7 meetings in Guangzhou

April 10 (Saturday), Day 8 meetings in Guangzhou

April 11 (Sunday), Day 9 flying to Shanghai, shopping and sightseeing

April 12 (Monday), Day 10 meetings in Shanghai

April 13 (Tuesday), Day 11 departure for the USA (O'Hare Int'l Airport)

PARTICIPATION FEE:

The total participation fee of this mission is \$3,190/per participant (when registering before December 31, 2009) or \$3,590/per participant (registering January 1, 2010 – March 15, 2010), a package that covers the following:

- All hotel accommodations in China (one person/room)
- All domestic airfares in China
- All mission organized business meetings, events and activities
- Mission-organized site visits / entertainment / other activities
- Mission promotional brochures (with delegates information)
- Partial meals and in-country ground transportation in China
- Pre-departure business and cultural orientation and materials
- Invitations from Chinese hosts (for Visa purpose)
- Local travel and communication assistance in China

Int'l airfares, some meals, personal expenses, and travel insurance are not included. All logistics will be arranged by Artisan Business Group - we will book all int'l and Chinese flights and hotels and arrange ground transportation for our delegates. We will also assist you in obtaining Chinese Visa.

Note:

- 1) Round trip airfare from the U.S. to China is about \$800 - \$900 per person (economy class) in spring season. We work with a professional travel agent that can usually get good discount for us.
- 2) A non-refundable deposit of \$300 is required to register and reserve your seat. The deposit will be used towards your participation fee.

Those interested are urged to apply as early as possible as space is limited.

Frequently Asked Questions

- 1) Why is there a participation fee? How do I register?
The mission requires a lot detailed planning and preparation by our staff both in the U.S. and China; and the fee also covers most of travel expenses in China. Simply fill out an application form and send back to us along with a non-refundable deposit of \$300.
- 2) Where shall I meet with other delegates before the departure?
We suggest that all delegates will take the same China-bound flight out of Chicago O'Hare International Airport. Artisan Business Group will assist you in booking the flights. We likely would choose a UA flight to Shanghai Pudong International Airport. However, you would have an option of meeting with us at a designated hotel in Shanghai if you choose to fly out of an airport near you.
- 3) How Can I get a Visa from the Chinese Embassy?
We will assist you. We use a 3rd party Visa agency to deal with the Chinese Embassy or Chinese Consulate General. We can also advise you to process

Visa application on your own.

- 4) Does the participation fee cover insurances?
No. You need to get your own travel and medical insurance coverage.
Please consult your insurance agent.

- 5) How can I communicate with Chinese hosts and executives if I do not speak Chinese?
Many of them speak and understand plain English. We also have local English-speaking coordinator available during the mission.

2010 China Trade Mission Registration

Delegate Information

Name (must be same as your passport):

Date of birth:	Passport No.:
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Current address:

City:	State:	ZIP Code:
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Phone:	Email:
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Business Information

Business Name:

Business address:

City:	State:	ZIP Code:
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Phone:	Fax:	Website:
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Main Practices

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Signatures

I am interested in participating in this mission, enclosed is a **non-refundable** deposit of **\$300** to register and reserve a spot. I agree that the balance of participation fees will be received by Artisan Business Group (ABG) 45 calendar days before the mission departure date in order for the organizer ABG to make necessary travel and business arrangements.

Signature:	Date:
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Note:

please mail this form along with your deposit check to:

Mr. Brian Su, President
 Artisan Business Group
 2743 South Veterans Parkway, #188
 Springfield, IL 62704
 Tel: (217) 899-6385
 Email: info@ArtisanBusinessGroup.com

Destination Information

Beijing

Population: 13 million

Income: 143,000 residents have more than 1 million US dollars, including 8,800 people with more than 10 million US dollars.

Beijing is the capital of the People's Republic of China, and the country's political and cultural center. It has a long history that dates back more than 3000 years, and has served as the center of power for more than 500 of those years. Beijing is not only China's political center, but also its cultural one. The Chinese language dialect spoken in Beijing, putonghua, serves as the model for the rest of the country to follow, and is the language of instruction taught in schools across the country. All of China, ranging from the Western portions of the country to the Southern reaches, sets their clocks to Beijing time. Beijing is the model for a distinctively Chinese development, and is a city that has undergone drastic changes over the past 20 years; an example for the rest of China to emulate. These changes continue to keep pace today, and present a wide range of opportunities for foreign investment. Beijing is also home to 475 research centers, and more than 60 institutions of higher learning, including Peking University and Qinghua University. Beijingers are perhaps the most well-educated in all of China, and are at the forefront of technological change and advancement in the country. Beijing is a city of more than 13 million inhabitants, a municipal area occupying 16,808 square kilometers. Together with Shanghai, Tianjin and Chongqing, Beijing is classified as a separate municipality with the same status and responsibilities as a province. This special status enables the Beijing municipal government to approve independent foreign investment projects up to a value of \$30 million, making it an attractive location for foreign investment in China. The major industries in Beijing include tourism, electronics, chemicals, automobile, machinery, metallurgy, textiles, garments, and household appliance.

Shanghai

Population: is one of the largest cities in China in terms of population and one of the largest metropolitan areas in the world, with over 20 million people.

Income: 116,000 residents have more than 1 million US dollars.

Shanghai is the industrial, financial, and commercial center of China. It hosts a concentration of manufacturing activity in such key industries as automotive, electronics, telecommunications, machinery, textiles, iron and steel, and petrochemicals. Shanghai has a population of some 20 million, not including up to three million visitors who are in the city on any given day.

In 2008, exports from Shanghai to other parts of the world were US\$ 152 billion, an increase of 10% over 2007, and constituting about 10.6 of China's total. About 44 percent of China's total exports pass through Shanghai's ports. Two-way trade between Shanghai and the U.S. was more than US\$ 53.4 billion in 2008, an 8.4% increase over 2007. Foreign direct investment (FDI) in East China has been increasing steadily for several

years. In Shanghai, contracted FDI in 2008 was US\$ 17.1 billion, and actual realized investment was US\$ 10 billion.

The U.S. is one of the top investors in Shanghai. The U.S. share of Shanghai's cumulative FDI, at approx. US\$ 11.42 billion, is roughly 1/8 of Shanghai's total. There are some 5,500 U.S.-invested projects in Shanghai. The American Chamber of Commerce in Shanghai is the largest in Asia, with over 3,800 members, and some 80 new members per month. Some 11,000 Americans are long-term residents of Shanghai, and many more work on short-term visas. The City of Shanghai has the status of a province and receives preferential treatment from the central government, particularly as an incubator for reforms and pilot projects. Costs tend to be somewhat higher in Shanghai than in nearby cities, but the business environment is generally more transparent. Sectors to watch in the region are IT, telecommunications services, transportation infrastructure (ports, metro and light rail), distribution services, environmental technologies, construction materials, architectural and engineering services, industrial equipment, machine tools and manufacturing process controls.

Guangzhou,

Population: 12 million

Income: 130,000 residents have more than 1 million US dollars.

Guangzhou is the capital of the Guangdong province and formally known as Canton, has been a major center for international trade for over 300 years. The citizens of Guangzhou have migrated far and wide throughout the world, keeping up trade links with their native city. Indeed, they are well known throughout Southeast Asia as creative, successful and hard-working entrepreneurs. Guangzhou is at the center of South China's most important trade zone. **Guangdong Province** and surrounding area generally referred to as Southern China covers the provinces of Guangdong, Fujian, Guangxi Autonomous Region, and Hainan Island. These four provinces have a population in excess of 225 million, and contain several of China's richest cities, as the South was the first area in China to be opened to the outside world. Much of that development, especially in Guangdong, has been fueled by the region's proximity to the Hong Kong Special Administrative Region (HKSAR) and Taiwan. HKSAR has provided much of the capital, technology and business savvy that has made the Pearl River Delta in Guangdong province China's most prosperous region. Meanwhile, Taiwanese firms are the leading investors in Fujian, which is home to two of China's wealthiest and most developed cities, Xiamen and Fuzhou. The rest of Southern China is not as well off as Guangdong and Fujian. Hainan Island enjoyed a boom in the late 1980s when it was declared a Special Economic Zone, but that boom went bust when many of Hainan's special privileges were revoked. Hainan is still trying to develop as a tourist center, but its appeal is largely to Chinese vacationers. Guangxi, home to famous Guilin, is largely mountainous, rural and poor. In the past decade, Guangxi has continued to speed up its economic development, and begun to capitalize on its role as a corridor to ASEAN. The concentration of highly polluting industries in South China has created considerable environmental problems in the region. Furthermore, the population density (over 25 million in the Pearl River Delta alone) has contributed to increasing infrastructure problems for the movement of goods and people. This has led to an increased initiative to develop transportation infrastructure such as roads, bridges and mass transit facilities, as well as airports. (*Source: US Department of Commerce*)